

2025 - 2026

ANNUAL REPORT



SOLDIER ON



SOLDIER ON OVERVIEW

Soldier On is a Canadian Armed Forces (CAF) program managed and delivered by the Canadian Forces Morale and Welfare Services (CFMWS) Personnel Support Programs (PSP) on behalf of the CAF Transition Group (CAF TG). Governed by a Service Level Agreement (SLA), Soldier On is embedded within the lines of CAF TG in each of the nine CAF Transition Units (TUs) across Canada, implementing priorities outlined by Comd CAF TG. While primarily funded by Public Funds, Soldier On also has a charitable arm - the Soldier On Fund - administered through the Canadian Armed Forces Charitable Funds as a qualified donee which augments programming and provides grants to both serving members and Veterans.

Vision

Soldier On is the CAF's leader in supporting the recovery of ill and injured CAF members and Veterans through sport, recreation, and creative program delivery and community building

Mission

To contribute to the well-being of ill and injured CAF members and Veterans by providing opportunities and resources through sport, recreational, and creative activities

Pillars

1. Activities and Events
2. Active for Life
3. High Profile Events
4. Communication, Outreach and Awareness

SOLDIER ON AT A GLANCE



Soldier On activities and events serve as an introduction, or re-introduction, to sport, recreation and creative activities for ill and injured CAF serving members and Veterans. Overall, the aim of Soldier On activities and events is to build confidence, community, and motivate ill and injured members to adopt an active lifestyle. Additionally, Soldier On activities play a vital role in engaging and supporting ill and injured members. They provide meaningful challenges and connections that reinforce the message that they are not alone as they continue to recover, rehabilitate, and reintegrate into the CAF and their local communities.

In FY 25/26, Soldier On delivered 127 events across Canada. The 4 notable National Events were the Conquer the Rideau Canal 2025, the National Scuba Specialty Diving Course, the Move. Create. Connect. Camp, and the 2026 International Winter Sports Camp.

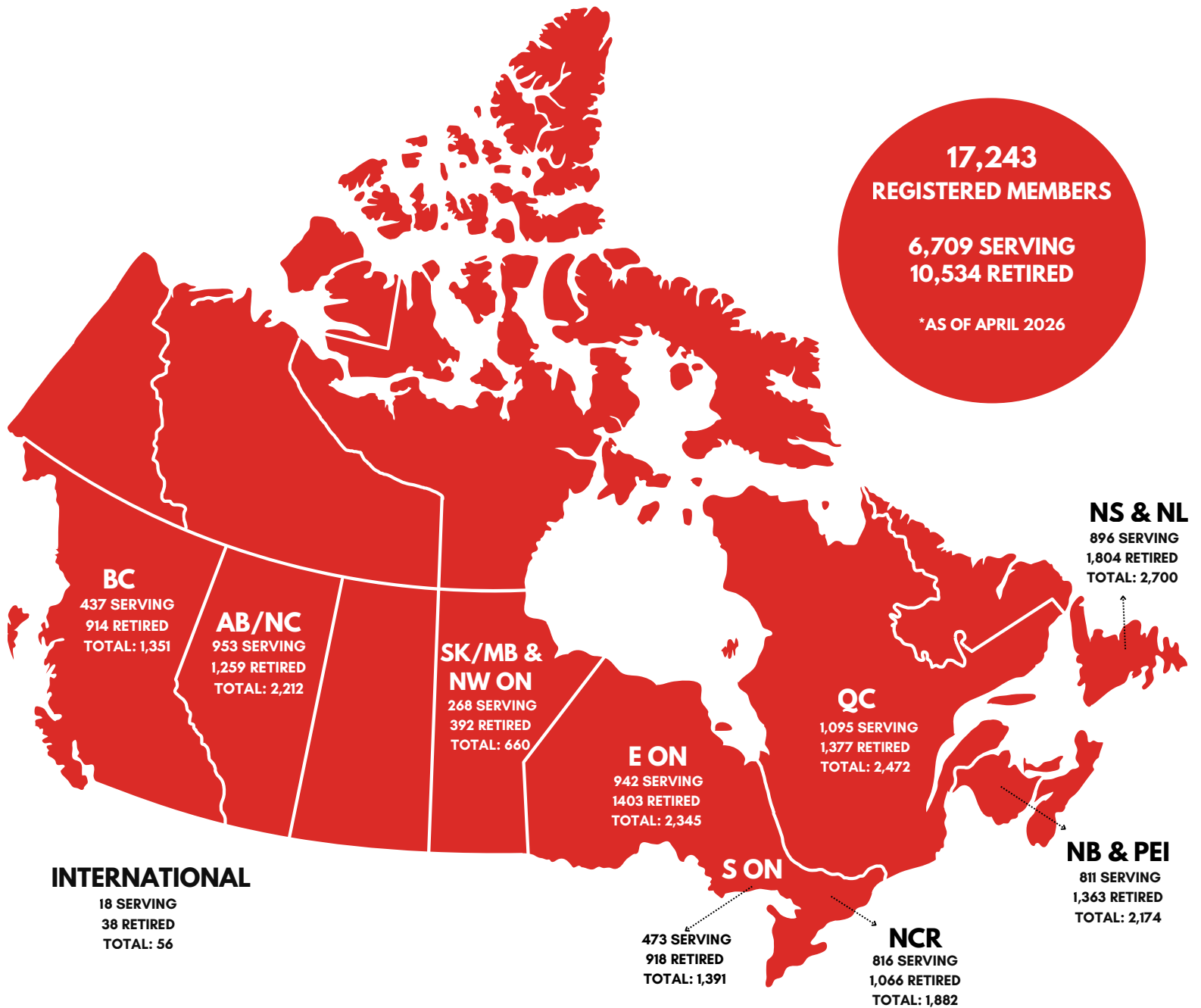


SOLDIER ON MEMBERS AND EVENTS





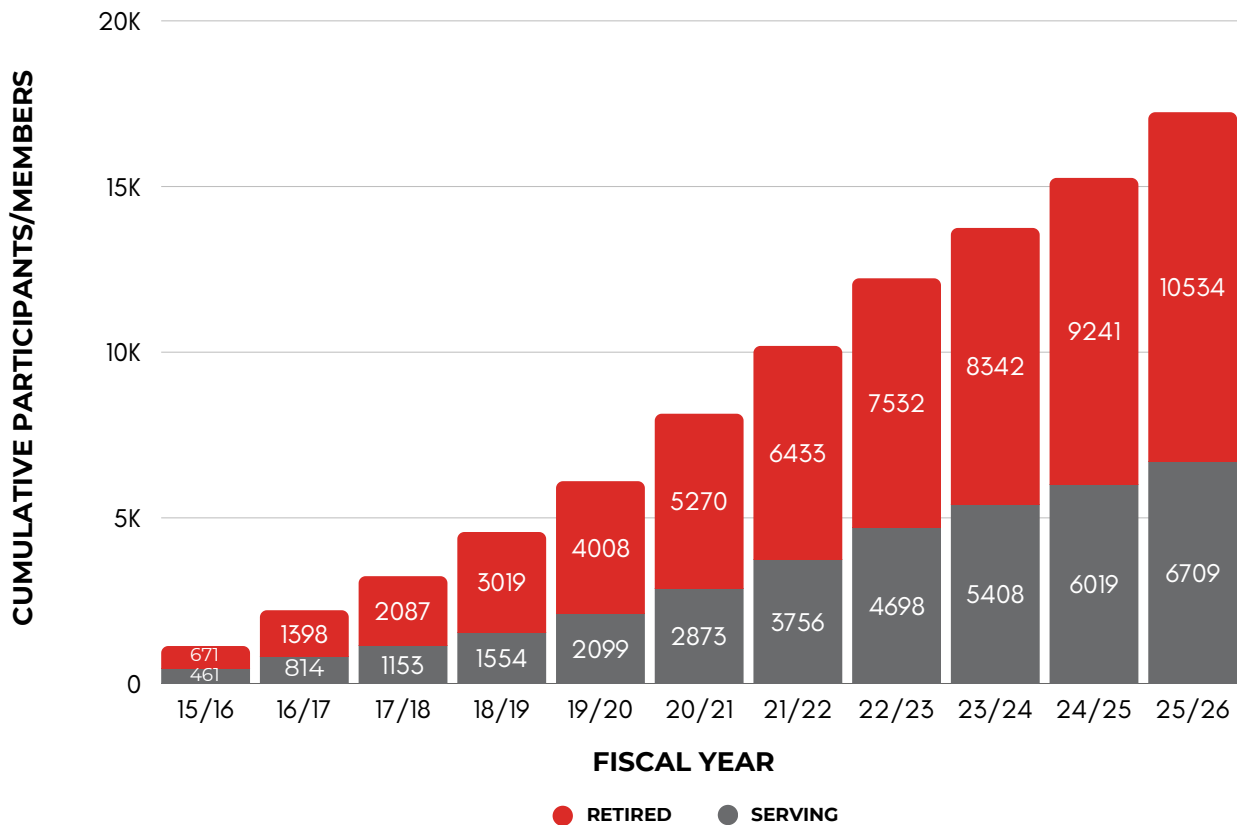
SOLDIER ON REGISTERED MEMBERS





SOLDIER ON YEAR TO YEAR

Soldier On Cumulative Registered Participants/Membership (17,243 Total - 6,709 Serving Members / 10,534 Retired)

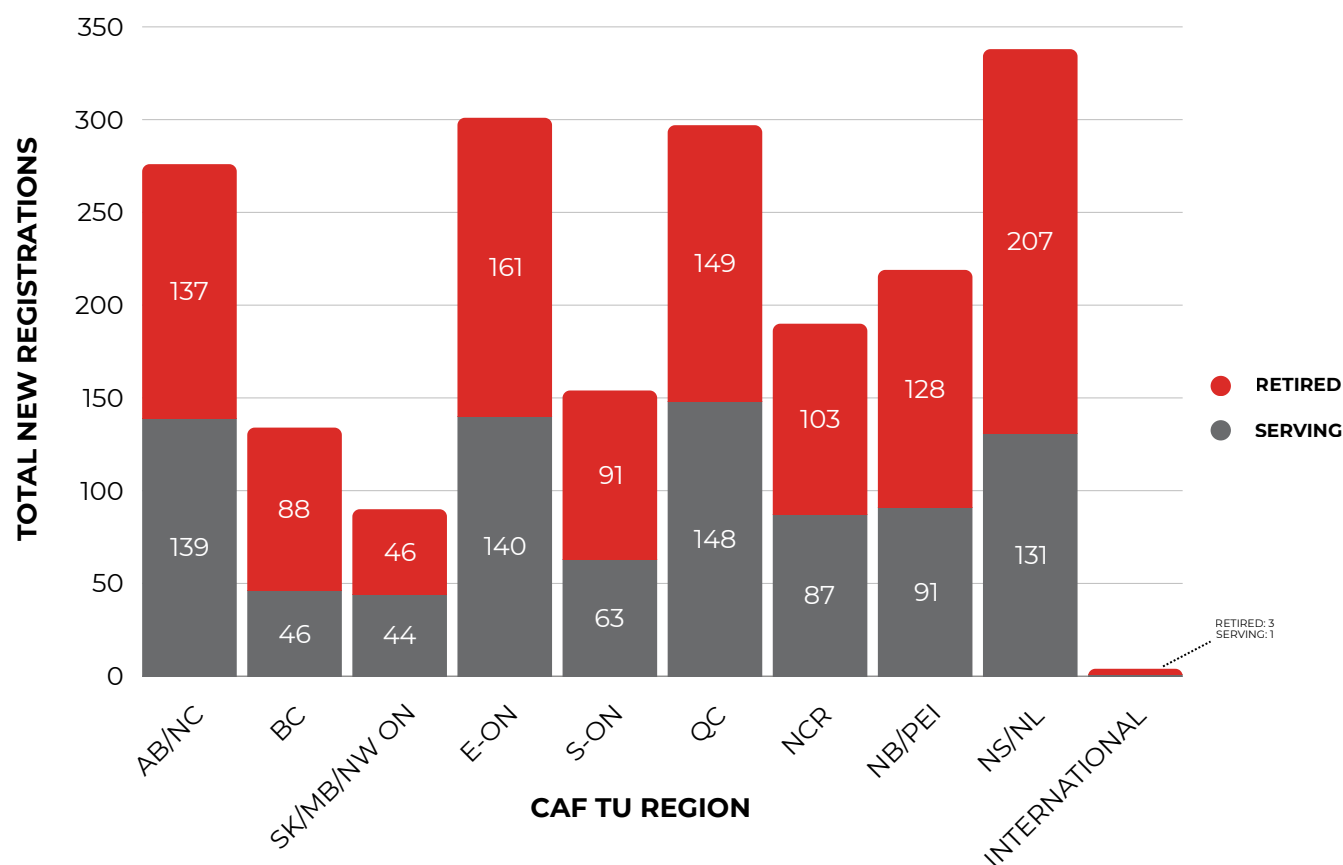




SOLDIER ON NEW MEMBER REGISTRATIONS

FY 2025/2026 New Member Registrations per CAF TU Region

Total: 2003 (890 Serving / 1113 Retired)

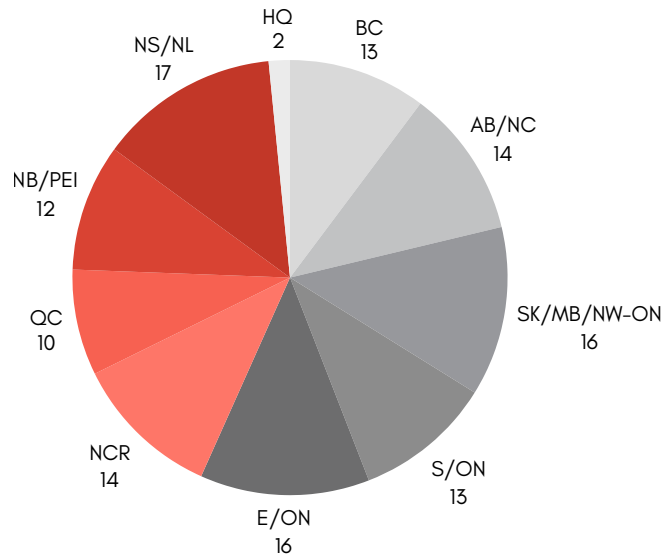




SOLDIER ON EVENTS & PARTICIPATION

Soldier On Total Number of Events by Region 2025/2026

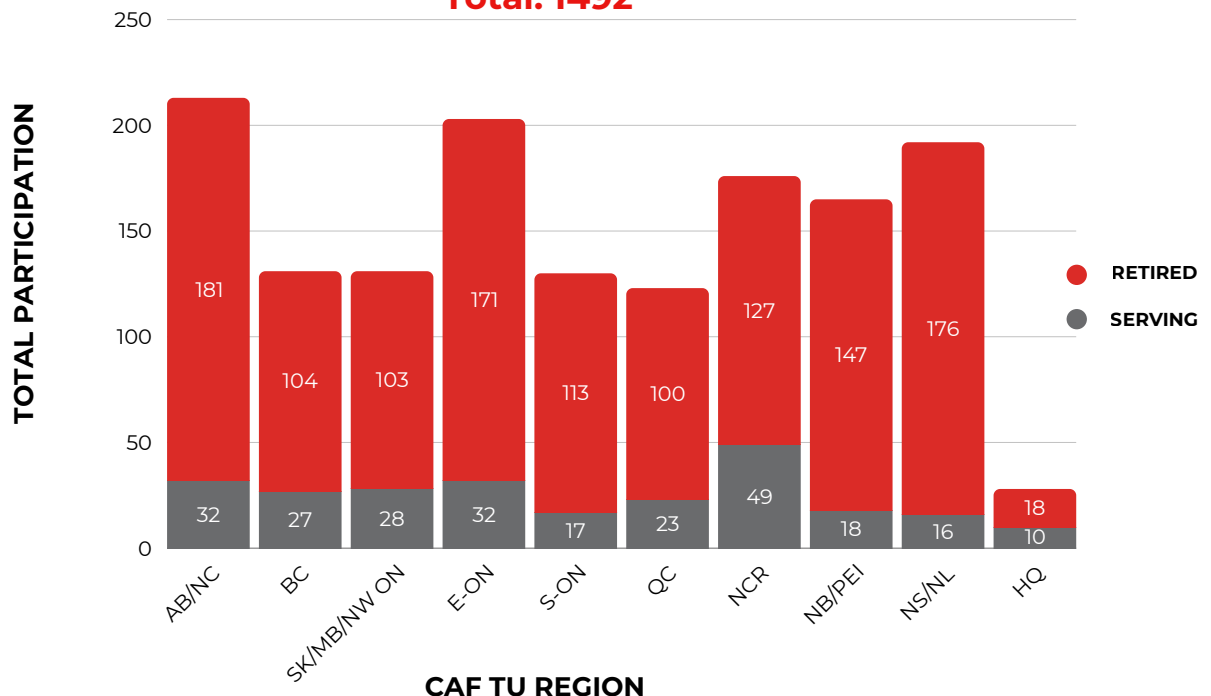
Total: 127



FY 2025/2026 Event Participation

Serving Members (252) vs. Retired (1240) by Region

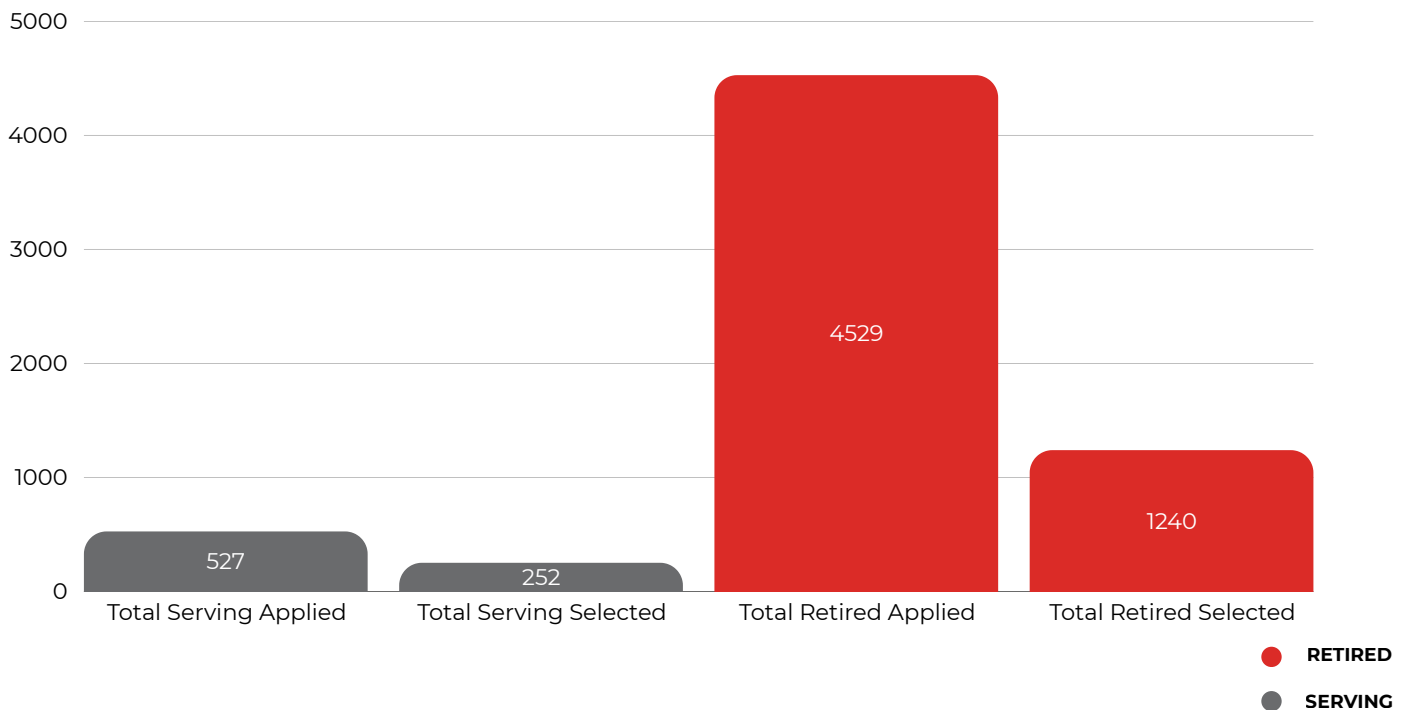
Total: 1492





SOLDIER ON SUPPLY AND DEMAND

FY 2025/2026 Event Selection Applied vs. Selected



Participation in Soldier On activities and events continues to reflect strong interest from both serving members and Veterans. In FY 25/26, more members applied to attend events than there were available spaces, with the program able to accept approximately 30% of total applications. Acceptance rates varied between groups, with 48% of serving member applications accepted compared to 27% of retired member applications.

These numbers represent total applications rather than individual applicants, meaning some individuals may have applied to multiple events, and they do not include occasional unfilled spots. Overall, the data highlights growing interest in Soldier On programming and continued engagement across the community.

SOLDIER ON MEMBER TESTIMONIAL



"The opportunity to try something new, especially something I had wanted to explore for years, made participating in Soldier On's Intro to Pottery course in New Brunswick incredibly exciting. Little did I realize how relaxing and calming it would be to have my hands wet and muddy while engaging the creative part of myself. Being in a safe and respectful environment, supported by clear expectations, reduced the anxiety that can come with being in a group of strangers and encouraged me to continue embracing similar opportunities."

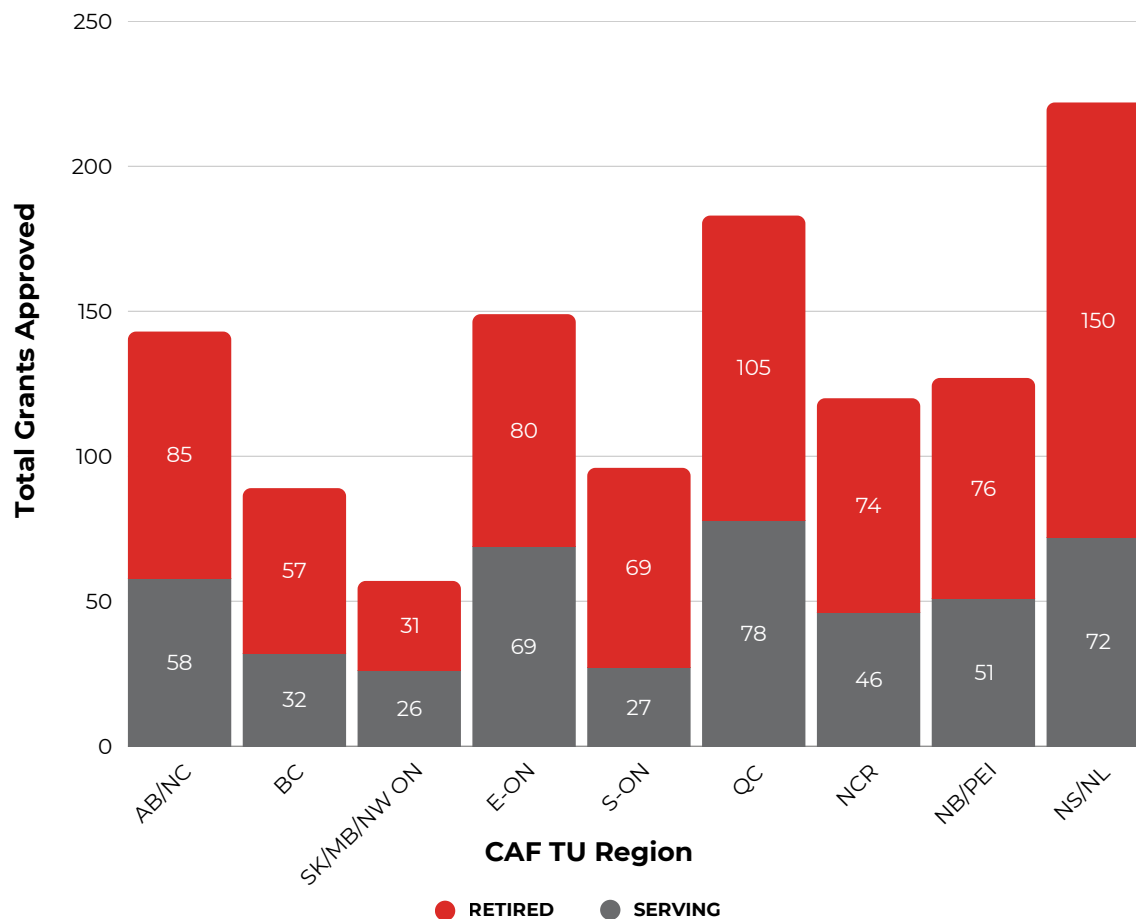
- Cynthia Townsend



SOLDIER ON EQUIPMENT GRANTS

FY 2025/2026 Total Approved Grants per CAF TU Region

Total: 1186 (459 Serving / 727 Retired)



SOLDIER ON MEMBER TESTIMONIAL



"I got the chance to meet other injured soldiers at the Hero Lodge Fishing event in Yellowknife. It boosted my morale and helped me find new hobbies to replace the sports I can no longer do. Because of my injuries, I can't take part in my usual activities anymore. Fishing gave me a reason to go outside, move, and stay grounded. Soldier On provided me with a trip of a lifetime to enjoy one of the only things my body can handle. I met like minded soldiers, and for that week, I didn't think about medical procedures or worry about my career. I focused on my new hobby, deep in the calm of nature."

- Philippe Jeffrey



SOLDIER ON CONQUER THE RIDEAU CANAL

Led by Soldier On, the Conquer the Rideau Canal event brought together 18 serving Canadian Armed Forces members and Veterans for a nine-day adaptive paddling expedition along the historic Rideau Canal. From Ottawa to Kingston, participants paddled more than 200 kilometres, covering up to 27 kilometres per day. Each member represented a unique story of service and recovery following injury or illness, coming together as a team united by purpose and determination.

More than a physical endurance challenge, Conquer the Rideau Canal demonstrated the role of sport and shared experience in recovery and well being. Supported by peers and encouraged by communities along the route, participants built resilience, confidence, and lasting connections while reinforcing Soldier On's mission and the power of sport in recovery.



"I proved to myself that I can still do hard things when challenged with purpose. I have learned that real connections are built when I believe in myself, take a chance, and recognize I am worth fighting for. Through shared experiences rooted in respect, laughter, and nature, those connections grow strong."

- Stacy Wyngaarden



SOLDIER ON MEMBER TESTIMONIAL



"Transitioning out of military service can be isolating, especially when managing service-related injuries and adjusting to a new routine. Soldier On has helped bridge that gap by providing meaningful opportunities to reconnect, engage socially, and feel part of a community again. Attending the Ottawa Black Bears game through Soldier On reminded me of the power of shared experiences in rebuilding motivation, confidence, and a sense of belonging. While these moments may seem small, they have a meaningful impact on mental well-being and quality of life, encouraging veterans to stay connected, active, and engaged."

- Alvin Mailvaganam



SOLDIER ON UNCONQUERED AWARD

2025 Unconquered Award

Adria Brochu

The 2025 Unconquered Award was presented to Lt. (ret'd) Adria Brochu, whose resilience and determination in the face of significant medical adversity embody the true spirit of Unconquered. Through continued volunteerism and advocacy, and with unwavering dedication, Adria competed at the 2025 Invictus Games, earning a silver medal in sit-skiing. Adria also competed in rowing, sitting volleyball, and acted as a team flag bearer, exemplifying perseverance and the ability to adapt, overcome, and inspire others.

Adria first participated in the Soldier On Calgary Adaptive Kayaking event in 2023. Knowing the venue was not fully accessible, she willingly faced the challenge, even if it meant being physically carried into her kayak. This experience marked the beginning of her continued engagement with Soldier On, including additional adaptive sport opportunities such as earning her Canadian Adaptive Snowsports (CADS) instructor certification, which enabled her to give back as an instructor at the Soldier On 2026 Calgary Ski and Snowboard event.



The Unconquered Award recognizes a serving or retired Canadian Armed Forces member who has confronted a life-altering situation and used perseverance and determination through sport or physical recreation to overcome challenges and, most importantly, serve as a role model to give hope and inspiration to others in similar situations.



SOLDIER ON FUND OUR DONORS

In FY25/26, generous Canadians continued to support the ill and injured community through the Soldier On Fund contributing more than \$1.5 million. This generosity made it possible to support more than 2,300 ill and injured CAF members and Veterans by providing 1,186 Equipment Grants, and enabling 1240 Veterans to engage in meaningful events and activities nationwide. Beyond financial impact, Soldier On continues to deepen its collaboration with key stakeholders, broadening access to its programs, and reinforcing its commitment to empowering members on their recovery journey.





SOLDIER ON THIRD-PARTY FUNDRAISING

Third-party fundraising continues to be a vital pillar of support for the Soldier On Fund, championing military members and Veterans on their path to recovery and rehabilitation. From community-driven events like Fairways for Heroes, the Loaring Consistency Challenge, and the 402 Squadron Grizzly Ride, to a wide range of sporting and creative events, Canadians showed up in inspiring ways.

In total, Soldier On was honoured to be the beneficiary of over 30 unique fundraising initiatives, which together raised over \$386,000. These included 2 PGA-sanctioned golf tournaments, 10 sport-based events, and 10 other diverse fundraisers, each one contributing meaningfully to our mission.

Each year, we continued to be humbled by the community support fostered through the two CAF Signature Events; Navy Bike Ride and Canada Army Run. Partnering with our sister fund, Support Our Troops, the community raised over \$30,000 through the Navy Bike Ride and \$500,000 through Canada Army Run to support military members, Veterans, and their families.





PARTNERS AND SUPPORTERS





SOCIAL MEDIA GROWTH



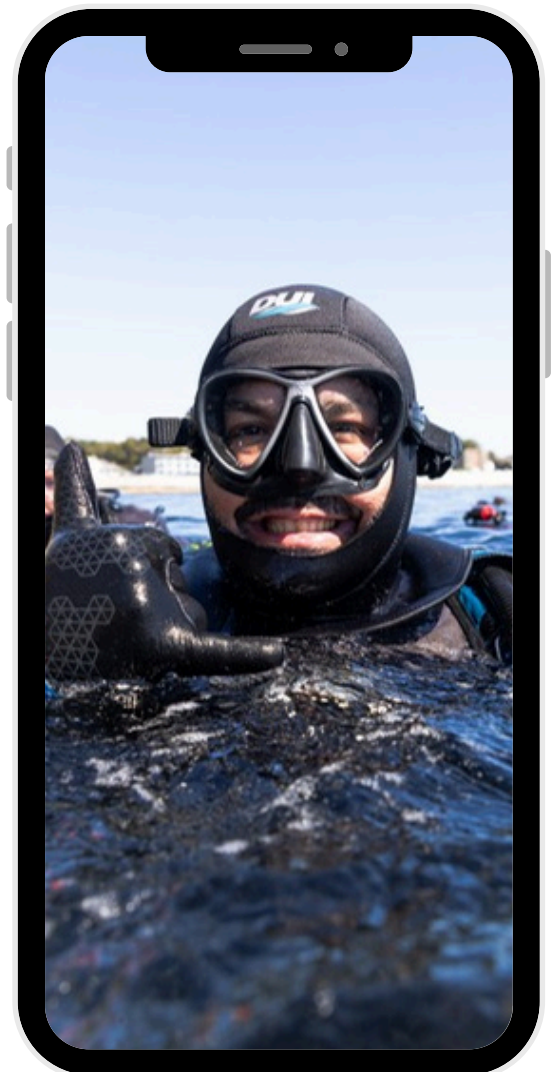
↑ **4.70%** —→ **27.2K**
Increase Followers



↑ **17.3%** —→ **7,923**
Increase Followers



↑ **29.9%** —→ **551**
Increase Followers



ANNEX



ANNEX A

SOLDIER ON ORGANIZATION

National Manager
Soldier On Coordinator

Communication & Outreach Team

Senior Manager - Communications & Outreach
Communications Manager
Administrative Assistant, Outreach
Communications & Outreach Coordinator
Communications Coordinator
Senior Designer
Digital Media & Web Specialist
Funds and Grants Coordinator
National Outreach Coordinator

Operations Team

Senior Manager - Operations
Regional Operations Manager
Operations Warrent Officer
Operations Coordinator
Staff Advisor
Administrative Assistant, Operations
Regional Coordinator - TU BC
Regional Coordinator - TU NS/NFLD
Regional Coordinator - TU AB/NC
Regional Coordinator - TU NB/PEI
Regional Coordinator - TU MB/SK/N-ON
Regional Coordinator - TU QC
Regional Coordinator - TU E/ON
Regional Coordinator - TU NCR
Regional Coordinator - TU S/ON

Peter Nicol
Everett Manser

Vasiliki Zobolas
Melanie Borges
Danielle Millaire
Anne Crockett
Sgt. Lukasz Winnicki
Samuel Primo
Israel Mbouyi
Carole Millaire
Shannon Lopes

Mariève Reid
Krista Séguin
WO Samuel Gauthier
Nicholas Cooke
Joe Kirarly
Ashley Townsend
Kiana Deland
Eileen Du Plooy
Ryan Vincent
Shannon Nowell
Antoni Kieloch
Martin Dubé
Tim Robinson
Nathalie Levasseur
Jamie MacIntyre



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